

Veritas

Sponsorship Information

Summary:

On July 29, 2005, five world-class whitewater kayakers, including 2004 Olympic silver medalist Rebecca Giddens, her 1996 Olympian husband Eric Giddens, 2001 Subaru Gorge Games Extreme Race Champion Sam Drevo, two-time World Freestyle Champion Eric Southwick, and first-descent artist Corby Leith, completed a 10-day expedition from the headwaters of the Kern River to Kernville in California's Southern Sierra Nevada. This 115 mile, 14,000 vertical foot endeavor marks the first kayak descent of the Kern's headwaters by a woman.

Film Statement and Background:

This will be a 40 to 60 minute widescreen high definition documentary (*Veritas*) chronicling the adventure and lifestyle of some truly inspiring people. In this documentary, we hope to bring the magic and excitement of a wild and scenic river corridor to a general audience. We not only capture the amazing first descent by Rebecca Giddens, but through her and the other paddlers, show that in running rivers, glory is secondary to friendship, teamwork, and the journey itself.

Sponsorship Information:

Last Minute Productions™ is seeking DVD finishing, duplication and distribution funds for the documentary video *Veritas*. This documentary will be marketed to both brick-and-mortar and online paddle sports retailers (widescreen standard definition) as well as a widescreen high definition version that will target the National Paddling Film Festival, mountain film festivals (Sundance, Telluride, Banff), and cable television (Discovery Channel, PBS Independent Lens, Outdoor Life Network, HD Adventure Travel Channel). We feel this exciting lifestyle-oriented documentary will appeal to a broad demographic, including whitewater, sea and recreational kayakers, hikers, adventurers, and the general outdoor enthusiast. The projected release date is the first quarter of 2006. For more information and a downloadable version of the *Veritas* trailer, please visit: www.kernheadwaters.com

Sponsorship Levels:

Gold: \$10,000 Title Sponsorship (only one available).

- ☀ Sponsor's logo/animation will appear as the opening title clip, e.g., "[sponsor name] Presents..."
- ☀ Sponsor's logo will appear again in the ending credits.
- ☀ Sponsor's logo will appear prominently on the top-center cover (front) art work of the DVD label and packaging.
- ☀ B-roll of Sponsor's product being used by Rebecca Giddens will be prominently shown in the film, if product does not conflict with one of Mrs. Giddens current sponsorship agreements.
- ☀ Sponsor will be supplied with 20 free copies of the DVD.

Silver: \$5,000 Major Sponsorship

- ☀ Sponsor's logo will appear on second title clip.
- ☀ Sponsor's logo will appear in the ending credits.
- ☀ Sponsor's logo will appear on the bottom front of the DVD packaging.
- ☀ B-roll of Sponsor's product being used by Rebecca Giddens will be shown in the film, if product does not conflict with one of Mrs. Giddens current sponsorship agreements.
- ☀ Sponsor will be supplied with 10 free copies of DVD.

Bronze: \$2,500 Contributing Sponsorship

- ☀ Sponsor's logo will appear in the ending credits.
- ☀ Sponsor's logo will appear on the bottom back art work of the DVD packaging.
- ☀ B-roll of Sponsor's product being used by Rebecca Giddens will be shown in the film, if product does not conflict with one of Mrs. Giddens current sponsorship agreements.
- ☀ Sponsor will be supplied with 5 free copies of DVD.

Please contact Andrew Stone at info@kernheadwaters.com for further inquiries.